

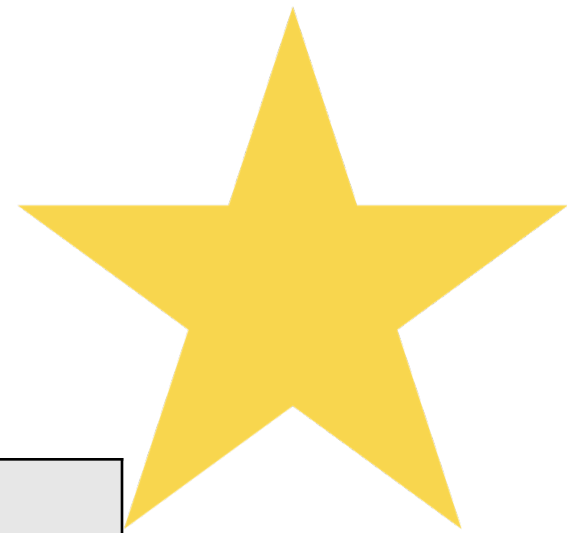
Breaking Down Borders Africa Youth Summit



► **BENEFITS OF PARTNERSHIP: STANDARD – SILVER**

MAIN BENEFIT	ELEMENTS OF BENEFIT
Brand Presence	<ul style="list-style-type: none">•Banner walls at all events bearing brand•Branding on main stage•Branding on media interview space;•Branding on material and collateral;•Branding on event official communication material;
Media Presence	<ul style="list-style-type: none">•Priority and organisation representative to speak in media interviews;•Mention in media interviews and profiles;•Profile of organisation in media profiles;•Extensive presence in media profiling - broadcast and print.
Content	<ul style="list-style-type: none">•Availability of content from programme to be used on organisation's social media, intranet and newsletters and other communication material.•Further content to be used as part of communication - taken from the book.
Engagement	<ul style="list-style-type: none">•An opportunity to engage summit delegates on the organisation's work and imperatives, within the programme.

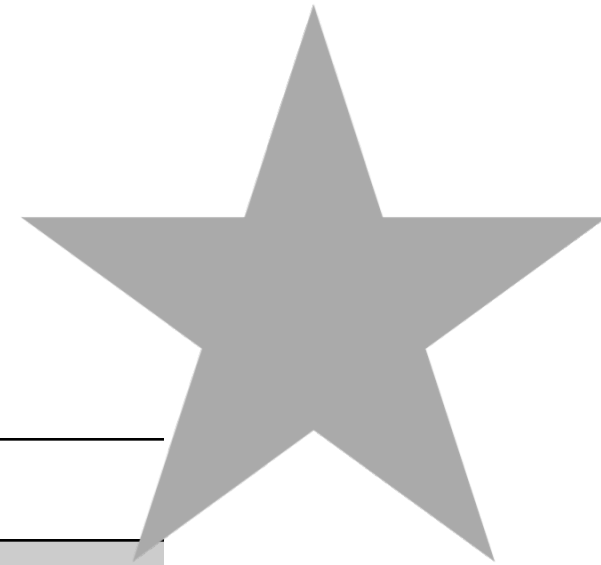
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▶ BENEFITS OF PARTNERSHIP: FIRST LEVEL – GOLD

MAIN BENEFIT	ELEMENTS OF BENEFIT (plus silver tier benefits)
Influence	<ul style="list-style-type: none">•Influence the programme - consulted on speakers and direction of programme;•Link programme of Summit to organisation's programmes;•Link the book to initiatives by the organisations and outreach programmes.
Priority Engagement	<ul style="list-style-type: none">•Selection to sit on panel of discussion on one programme activity;•Priority engagement in one programme activity of organisation's choice;•Speaking engagement on roadshows for the book at various schools across the country;
Editorial (Documentary)	<ul style="list-style-type: none">•Content and brand presence in documentary.

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▶ BENEFITS OF PARTNERSHIP: TOP TIER- PLATINUM

MAIN BENEFIT	ELEMENTS OF BENEFIT (Plus all Silver and gold tier benefits)
Future Interest	<ul style="list-style-type: none">•Featured on summit communication post event;•Featured on summit content post event - documentary, book roadshow;•Featured on summit media profiling post event.•Featured in next book on the same subject.
Name rights	<ul style="list-style-type: none">•Brand name linked to summit - “in association with” / “brought to you by” / “Organisation presents”•Sole rights to programme activity - Dialogue on Youth economic participation and linked media breakfast;•Rights to document produced from dialogue session in the name of organisation.
Consultation	<ul style="list-style-type: none">•Consultation on future programme for next Summit;•Consultation on publishing and distribution of book further;